

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.**

**GENERAL CONDITIONS:**

The sweepstakes is sponsored by Hach Company, 5600 Lindbergh Drive, Loveland, CO 80538 (“we” or “Sponsor”). The sweepstakes is governed by these Official Rules, as well as by applicable state law and United States federal law, without regard to any conflicts of laws principles. The sweepstakes is void where prohibited or restricted by law. All entrants, as a condition of entry, agree to abide by these Official Rules, so please read them carefully.

**HOW & WHEN TO ENTER / ELIGIBILITY / DETERMINATION AND NOTIFICATION OF WINNER(S):**

Entries can be submitted and received by November 16th, 2017, 11:59:59 p.m. ET. One entry will be chosen weekly until November 16<sup>th</sup>. One entry per person. Late, incomplete, duplicate, computer-generated, replicated, or other automated entries are not eligible and are void. In addition, entries that have been tampered with or altered are not eligible and are void.

How to Enter: The Hach Company Website Contest begins at 12:00:01 a.m. ET on November 1st, 2017 and ends at 11:59:59 p.m. ET on November 16th, 2017 (“Contest Period”). Eastern Time shall control for all purposes of this Contest. To enter the Contest:

1. Access the Contest web site at <http://info.hach.com/hachsheros.html> (Web Site”) and complete entry.
2. Information required on the entry form consists of your first name, last name, e-mail address, telephone number (including area code), company, job title, state, country, and story entry.

To be eligible for the sweepstakes, persons must:

- (1) be legal residents of the U.S. as of the date of entry through the awarding of the prize;
- (2) be a natural person who is 18 years or older at the time of entry;
- (3) not be an employee, officer, or director of Sponsor or any of its affiliates, or be domiciled with them or a member of their immediate family (including spouse, parents, siblings, grandparents, grandchildren, step-children, step-parents and in-laws); and
- (4) if selected as a Winner (see below), respond to the prize notification within the time, if any, specified in the notification and may also be required to: (a) provide his or her full mailing address for the purpose of receiving the prize; (b) upon Sponsor’s request, sign and return a release of liability, declaration of eligibility, waiver and assignment of rights; (c) where lawful, verify his or her social security number or other taxpayer identification number; and/or (d) take possession of the prize in the manner specified by Sponsor.

We will determine any winner(s) of the sweepstakes as follows:

A selection of all qualified entries will be held to determine the winners (“Winner”).

We will notify the Winner(s) of their winnings and/or send them the redemption instructions for the applicable prize by email on or about 30 days after the deadline for entry. If, on our review, we determine that the Winner does not meet all of the above requirements, he or she is no longer considered a Winner and we may award the prize(s) to one or more replacement Winner(s) selected in the same manner as set forth above, or we may deem the prize(s) forfeited and retain them. It is the sole responsibility of each entrant to notify Sponsor of any change in e-mail address or other contact information. If any correspondence of the Sponsor or any prize is returned as undeliverable for any reason such person will be disqualified and the corresponding prize will be forfeited and retained by us. In the event of a dispute over the identity of an online entrant, the entry will be deemed submitted by the holder of the e-mail account.

By accepting the prize, you agree that there are no further obligations required of Sponsor.

**DISQUALIFICATION:**

Sponsor reserves the right, in its sole and absolute discretion, to disqualify any entrant or use of the promotional code that we determine: (1) has tampered with the entry process or the operation of the sweepstakes; (2) has acted in an unsportsmanlike or disruptive manner or with the intent to annoy or harass Sponsor or any other person or entity; (3) has not satisfied all of the requirements for entry in the sweepstakes; or (4) is otherwise ineligible under, or otherwise in violation of, these Official Rules. Any attempt by an entrant to commit any of the above acts of misconduct may be a violation of civil or criminal law and Sponsor reserves the right to seek damages from such entrant to the fullest extent permitted by law.

**DESCRIPTION OF PRIZE / CONSUMER DISCLOSURE:**

The Winner will receive a YETI® Hopper Flip 8 Cooler (or equivalent prize as determined by Sponsor).

The odds of winning are determined by the total number of eligible entries received.

The total approximate retail value of all prizes to be awarded is approximately US \$200. In the event of unavailability of a stated prize, Sponsor reserves the right to substitute items of equal or greater value. No cash substitutions, transfers, or assignments of prizes allowed, except by us in case of unavailability, in which case a prize of equal or greater value will be awarded. Reporting and payment of any federal, state, provincial, local, VAT, or other taxes, fees, customs, duties, insurance, or other amounts owed in connection with any prize are the sole responsibility of the winner. Sponsor reserves the right to amend, modify change, postpone, suspend, or cancel this sweepstakes and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which we reasonably deem necessary. Our decisions with respect to all matters related to this sweepstakes are final.

**USE OF INFORMATION**

Information submitted with entries and/or with the use of the promotional code will be used by the Sponsor in accordance with applicable data protection regulations and the Privacy Policy (<http://www.hach.com/privacy-policy>). By participating in this sweepstakes, participant agrees to Sponsor's collection and usage of personal information and acknowledges that participant has read and accepted Sponsor's privacy policy. The Sponsor will not transfer or disclose the information submitted by you to any third parties. All entrants and winners agree to be bound by these rules, which will be interpreted by the Sponsor, whose decision regarding such interpretation is final and binding.

With the submission of the sweepstakes entry, entrant agrees to be contacted by a Hach representative for sales and marketing purposes. In particular, Entrant's information submitted for the sweepstakes will be used by Hach for marketing purposes and entrant will be contacted by Hach for the purpose of providing information about Hach products for sales purposes.

**ADDITIONAL TERMS AND CONDITIONS / WAIVER & DISCLAIMER OF LIABILITY:**

By entering this sweepstakes, each entrant releases and holds harmless Sponsor, any manufacturer or supplier of any prize, any other persons or entities involved in the sweepstakes, each of its and their respective parents, subsidiaries, and affiliates, and each of its and their respective officers, directors, employees, and agents ("Releasees"), from any responsibility or liability whatsoever arising out of or resulting from: (1) entry or participation in the sweepstakes; (2) the acceptance, possession, or use of any prize; (3) any violation by such entrant of these Official Rules or applicable laws; (4) any incorrect, incomplete, garbled or inaccurate entry of information including, but not limited to as a result of technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof; (5) entry materials that have been tampered with, or entries that are illegible, late, lost, damaged, or postage due or misdirected; (6) any injury or damage to participants or any other person's computer, network, modem, or other equipment related to or resulting from participation or downloading any material in connection with the sweepstakes; and (7) any conditions arising from events beyond Releasees' reasonable control.

EACH PRIZE IS PROVIDED BY SPONSOR "AS-IS." SPONSOR DOES NOT MAKE, AND HEREBY DISCLAIMS, ANY WARRANTIES, WHETHER EXPRESS, IMPLIED, OR STATUTORY, REGARDING ANY PRIZE, INCLUDING WITHOUT LIMITATION ANY IMPLIED OR STATUTORY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT.

WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, NO RELEASEES SHALL BE LIABLE FOR ANY SPECIAL, INCIDENTAL, INDIRECT, PUNITIVE, EXEMPLARY, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE SWEEPSTAKES, HOWSOEVER CAUSED, WHETHER ARISING IN STATUTE, TORT, CONTRACT, OR OTHER LEGAL THEORY, AND REGARDLESS OF WHETHER SUCH PARTY WAS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND ALL SUCH DAMAGES ARE HEREBY DISCLAIMED AND EXCLUDED.

**PUBLICITY:**

By entering, each entrant grants to Sponsor the right to share each Winner's name, city, state, residence, and any other information in any winning entry both online and in print, in connection with the sweepstakes, without additional compensation, except to the extent prohibited by law.

**TERMINATION:**

Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, or suspend the sweepstakes at any time for any reason, including but not limited to any reason that affects the administration, security, fairness, integrity, or proper conduct of the

sweepstakes. Such reasons include but are not limited to fraud, tampering, unauthorized access, infections by computer virus, bugs, technical failures, or any other causes beyond the control of Sponsor.

***NO ENDORSEMENT:***

Nothing contained in these Official Rules or in any of the sweepstakes materials should be construed as an endorsement by Sponsor of any prize manufacturers or suppliers or other third party, product, or service.

Sponsor is not affiliated in any way with YETI or any of the products or services offered thereby.

***WINNER LIST:***

For the name of the prize winner, available after November 30<sup>th</sup>, 2017, send a stamped, self-addressed envelope to:

Hach Company  
Attn: Marketing, Creative Operations Dept  
5600 Lindbergh Dr.  
Loveland, CO 80538

Requests must be received by December 31st, 2017.

Questions regarding the sweepstakes may be directed to Sabra Epp at [promotions@hach.com](mailto:promotions@hach.com) or 970-663-1377.